Sales Bulletin

LOWRANCE®

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Lowrance HDS® 3.0 Software Update Released

New HDS software update available worldwide
for download on Tuesday, May 11, 2010.

Dear Colleague,
The new 3.0 software is a free download from the Lowrance website and is recommended for all HDS displays worldwide for enhancements in radar capabilities, systems monitoring functionality and more.

The 3.0 software **MUST** be installed to HDS to activate the new BR24 Broadband Radar™ features.

Key HDS Update Enhancements

Broadband Radar Advances – HDS 3.0 update improves on the newest, safest innovation in radar by expanding easy-to-use navigational viewing and safety features on the Lowrance BR24 Broadband Radar, including higher speed radar sweeps, MARPA, guard zones, and enhanced range discrimination.

Radar Enhancements – To utilize the latest 3.0 improvements, the BR24 and LRA radars should also be updated with the latest software. For complete Broadband functionality, BR24 must be updated to 2.9.270 or later. For MARPA functionality the LRA 1800 and LRA 2400 radars should be updated to 1.7.248 or later. Radar software updates are also available for free download from the Lowrance website.

Navionics® Charting Improvements – This latest HDS software update provides improvements to users of Navionics map cards with features such as boat trackline extension, the ability to hide wildlife sanctuary areas to view items critical to navigation. Text

previously not rotating properly in all navigation modes has also been corrected.

DSS omni-BUS™ – A new level of advanced technology to easily monitor boat systems is available with the HDS 3.0 software update. For boats equipped with HDS and DSS omni-BUS™ systems, you now have visual and audible alerts when viewing fishfinder or chartplotter screens to easily monitor voltage, livewell and baitwell status, aerator and many more key systems to keep you in touch and on-top of your boat functions.

Restricted Languages – Beginning with the 3.0 release, new units manufactured for use in the America's region will have restricted functionality outside the region defined by 30 degrees west longitude and the International Date Line. Operation outside of this region will cause the unit to operate in an English only mode.

Other Improvements – Other improvements available with HDS 3.0 download include improved LGC-4000 interoperability, a low voltage warning alarm, support for LORAN coordinates and XTF support for side scan sonar. Additional information is available in the release notes available on the Lowrance website. We are also attaching a product brief.

To access the HDS 3.0 software update files and complete download and installation instructions for all HDS models, go to DOWNLOADS > Product Updates at the Lowrance website:

http://www.lowrance.com/en/Downloads/Product-Software-Updates/

Contact information

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